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Spirit of Suburban Award Winner



Kevin Lewis and Tarang Patel with the Curry Henderson Memorial Award.

Congratulations to TR Management, based in Ormond Beach, Fla., winner of the Curry - Henderson Memorial Award. The award celebrates the "Spirit of Suburban" in terms of guest satisfaction and brand commitment.

Suburban Summit Held in Jacksonville, Fl.

Thanks to all the Suburban brand franchisees who attended the Suburban Summit held in conjunction with the Jacksonville Fall Regional meeting. Issues discussed included system performance, changes to brand standards and the results of the annual guest tracking study. Franchisees also got a sneak peek at the 2007 marketing programs.

If you were not able to attend, please contact your FSD for more information.

Approved Brand Extensions

- Suburban Extended Stay Hotels®

Questions, comments, success stories to share? We look forward to hearing from you, as we become a part of the Choice family. Feel free to contact the Suburban Brand Team via phone at (301) 592-6224 or e-mail at Suburban@choicehotels.com